

ORDER



Orders

Order / Rev:	51693
Alt Order #:	9756039 /Brad
Product Desc:	PA AFL-CIO
Estimate:	562
Flight Dates:	08/27/12 - 09/05/12
Original Date / Rev:	08/23/12 / 08/23/12
Order Type:	GENERAL

WHP-TV CBS21

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

Agency

Name:	Abar Hutton Media, LLC
Buying Contact:	
Billing Contact:	
	6190 Grovedale Ct
	Alexandria, VA 22310

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	AFL CIO
Demographic:	A35+
Product Codes:	Issues/Propositions
Priority:	P-1
Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/05/12	21	\$5,300.00	\$4,505.00		September 2012	21	\$5,300.00	\$4,505.00	0.00
						Totals	21	\$5,300.00	\$4,505.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Millennium Washington DC Start Of Order - End Of Order 100%

Order Share

	Share	Total
WHP-TV CBS21	8%	\$5,300.00
Market	100%	\$66,250.00

Competitive Share

	Share	Total
EHP	0%	\$0.00
UNKWN	0%	\$0.00
WGAL	64%	\$42,400.00
WHTM	28%	\$18,550.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHP	08/27/12	09/05/12	M-F 5a-6a News CBS 21 News at 5a	CM	5a-6a	MTWTF--	:30	1	\$100.00	P-1	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	MTWTF--		1	\$100.00			0.00					
		Week: 09/03/12	09/09/12	MTW---		1	\$100.00			0.00					
N 2	WHP	08/27/12	08/31/12	M-F 6a-7a News CBS 21 News at 6a	CM	6a-7a	MTWTF--	:30	2	\$150.00	P-1	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	MTWTF--		2	\$150.00			0.00					
N 3	WHP	08/27/12	09/05/12	CBS This Morning CBS This Morning	CM	7a-9a	MTWTF--	:30	1	\$100.00	P-1	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	MTWTF--		1	\$100.00			0.00					

Order / Rev: 51693
 Alt Order #: 9756039 /Brad
 Flight Dates: 08/27/12 - 09/05/12

Advertiser: AFL CIO
 Product Desc: PA AFL-CIO
 Estimate: 562

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																	
N 3	WHP	08/27/12	09/05/12	CBS This Morning CBS This Morning	CM	7a-9a	MTWTF--	:30	1	\$100.00	P-1	0.00	NM	2	\$200.00																	
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Week: 09/03/12	09/09/12	MTW----	1	\$100.00	0.00																											
N 4	WHP	08/27/12	09/05/12	M-F 5p-530p News CBS 21 News at 5p	CM	5p-530p	MTWTF--	:30	1	\$200.00	P-1	0.00	NM	2	\$400.00																	
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 08/27/12</td> <td>09/02/12</td> <td>MTWTF--</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>MTW----</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/27/12	09/02/12	MTWTF--	1	\$200.00	0.00	Week: 09/03/12	09/09/12	MTW----	1	\$200.00	0.00
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Week: 08/27/12	09/02/12	MTWTF--	1	\$200.00	0.00																											
Week: 09/03/12	09/09/12	MTW----	1	\$200.00	0.00																											
N 5	WHP	08/27/12	08/31/12	M-F 530p-6p News CBS 21 News at 530p	CM	530p-6p	MTWTF--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00																	
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Week: 08/27/12	09/02/12	MTWTF--	1	\$200.00	0.00																											
N 6	WHP	08/27/12	08/31/12	M-F 6p-630p News CBS 21 News at 6p	CM	6p-630p	MTWTF--	:30	3	\$250.00	P-1	0.00	NM	3	\$750.00																	
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 08/27/12	09/02/12	MTWTF--	3	\$250.00	0.00																											
N 7	WHP	08/27/12	09/05/12	M-F 11p-1135p News CBS 21 News at 11p	CM	11p-1135p	MTWTF--	:30	1	\$300.00	P-1	0.00	NM	2	\$600.00																	
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 08/27/12	09/02/12	MTWTF--	1	\$300.00	0.00																											
Week: 09/03/12	09/09/12	MTW----	1	\$300.00	0.00																											
N 8	WHP	08/27/12	09/05/12	CBS Evening News CBS Evening News	CM	630p-7p	M- W- F--	:30	1	\$650.00	P-1	0.00	NM	3	\$1,950.00																	
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 08/27/12</td> <td>09/02/12</td> <td>M- W- F--</td> <td>1</td> <td>\$650.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>M- W----</td> <td>2</td> <td>\$650.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/27/12	09/02/12	M- W- F--	1	\$650.00	0.00	Week: 09/03/12	09/09/12	M- W----	2	\$650.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 08/27/12	09/02/12	M- W- F--	1	\$650.00	0.00																											
Week: 09/03/12	09/09/12	M- W----	2	\$650.00	0.00																											
N 9	WHP	09/01/12	09/02/12	Sa-Su 6p-630p News CBS 21 News at 6p	CM	6p-630p	-----SS	:30	2	\$150.00	P-1	0.00	NM	2	\$300.00																	
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Week: 08/27/12	09/02/12	-----SS	2	\$150.00	0.00																											
N 10	WHP	09/01/12	09/02/12	Sa-Su 11p-1130p News CBS 21 News Weekend	CM	11p-1130p	-----SS	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00																	
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Week: 08/27/12	09/02/12	-----SS	1	\$175.00	0.00																											
N 11	WHP	09/02/12	09/02/12	Face the Nation Face the Nation	CM	1030a-1130a	-----S	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00																	
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Week: 08/27/12	09/02/12	-----S	1	\$225.00	0.00																											

Totals 21 \$5,300.00